



# Outplay

Caxton Payments Ltd.  
Case Study

## **CAXTON**

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## Staying on top of growth

With Outplay's continued year-on-year growth, international payments and foreign exchange requirements became even more prevalent in their business model. Working with Caxton over the past year has provided them with the expert market insight and guidance necessary to achieve sharper rates of exchange and authorise more efficient international payments – so they can concentrate on growing their business.

## Great rates and support

“Ever since meeting with Caxton to discuss our requirements, we've continually held a very strong relationship with them. Not only do they provide us with great rates of exchange, which is key when transacting seven figure sums annually, but they also provide astute market guidance to help us make informed decisions on our FX needs,” said Gillian Gray, CFO at Outplay Entertainment.”

Access to one point of contact makes the process so much simpler, and knowing the team at Caxton is not only reputable, but highly professional and knowledgeable, means I don't need to spend all my time watching the markets; leaving me to focus on business growth.”

## The Benefits



Great rates of exchange



Online Platform to make payments



Expert Guidance



Great service

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Founded in 2011 and based in Dundee, Outplay Entertainment is the largest independent mobile developer in the UK.

To date, the studio's games have received over 160 million downloads, been featured multiple times as Apple's Editor's Choice, and been nominated for a BAFTA.

[www.outplay.com](http://www.outplay.com)

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Caxton provides clients, both businesses and individuals, with an all-in-one solution for numerous financial needs and its services will assist with payment, expense, and risk management – serving every payment requirement, via one platform.

The company emphasizes the value of shifting from manual to automated expense tracking, payment plans, and forex account monitoring. Caxton's API allows the company to integrate your personal accounting and payroll systems, so they are all seen in one place, creating an overall faster, easier to use, and more customized management experience. The organisation has dedicated experts that will help guide you to managing risk in the FX market.

Caxton also releases daily, weekly, and quarterly economic updates and market forecasts to ensure that their clients are given the latest news and provided with expert opinions.

[www.caxton.io](http://www.caxton.io)

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